EDA Good Jobs Funding: Regional Seafood Industry Workforce Development

Gulf States Marine Fisheries Commission

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EDA Goal and Desired Outcome

Goal: Connect employers in industry with key regional stakeholders.

Outcome: program is designed to get Americans back to work and increase wage growth, as well as develop demand-driven systems that will continue to support Americans in securing and retaining quality jobs.
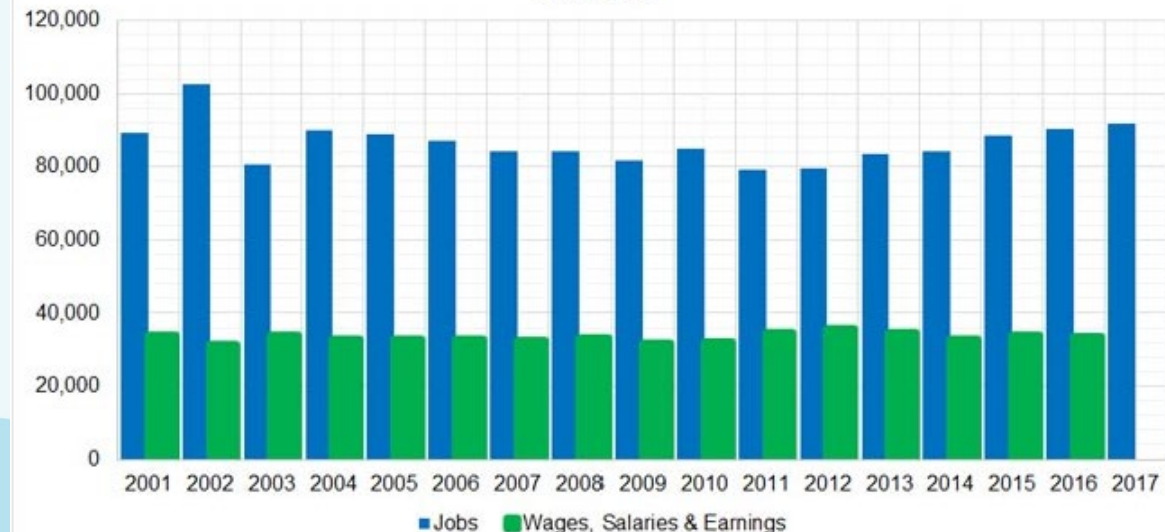
2016 Demographics in the Seafood Industry

Industry Gender Breakdown	United States		Gulf of Mexico States	
Gender	2016 Jobs	2016 Percent	2016 Jobs	2016 Percent
Males	84,268	93.2%	22,568	92.4%
Females	6,194	6.8%	1,868	7.6%
Total	90,462	100.0%	24,436	100.0%

Industry Age Breakdown	United States		Gulf of Mexico States	
Age	2016 Jobs	2016 Percent	2016 Jobs	2016 Percent
14-18	1,297	1.4%	276	1.1%
19-24	4,148	4.6%	733	3.0%
25-34	12,489	13.8%	2,026	8.3%
35-44	19,119	21.1%	6,622	27.1%
45-54	27,068	29.9%	7,444	30.5%
55-64	19,454	21.5%	5,592	22.9%
65+	6,888	7.6%	1,741	7.1%
Total	90,462	100.0%	24,436	100.0%

Industry Race Breakdown	United States		Gulf of Mexico States	
Race/Ethnicity	2016 Jobs	2016 Percent	2016 Jobs	2016 Percent
White	73,259	81.0%	19,461	79.6%
Asian	6,788	7.5%	3,639	14.9%
Native American or Alaska Native	5,312	5.9%	459	1.9%
Hispanic or Latino	2,162	2.4%	456	1.9%
Two or More Races	1,814	2.0%	221	0.9%
Black or African American	937	1.0%	177	0.7%
Native Hawaiian or Other Pacific Islander	190	0.2%	23	0.1%
Total	90,462	100.0%	24,436	100.0%

Source: US Bureau of Labor Statistics by Ben Posadas MS Market Marker, MS State University and MASGC.

U.S. Commercial Fishing Employment and Wages, Salaries and Earnings

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Background

- **Economic Development Agency (EDA) Good Jobs NOFO**
  - $500 million for good jobs and EDA plans on funding 25-50 awards ($10-20 million per project)
  - Grant or cooperative agreement.
  - Submission deadline January 22, 2022
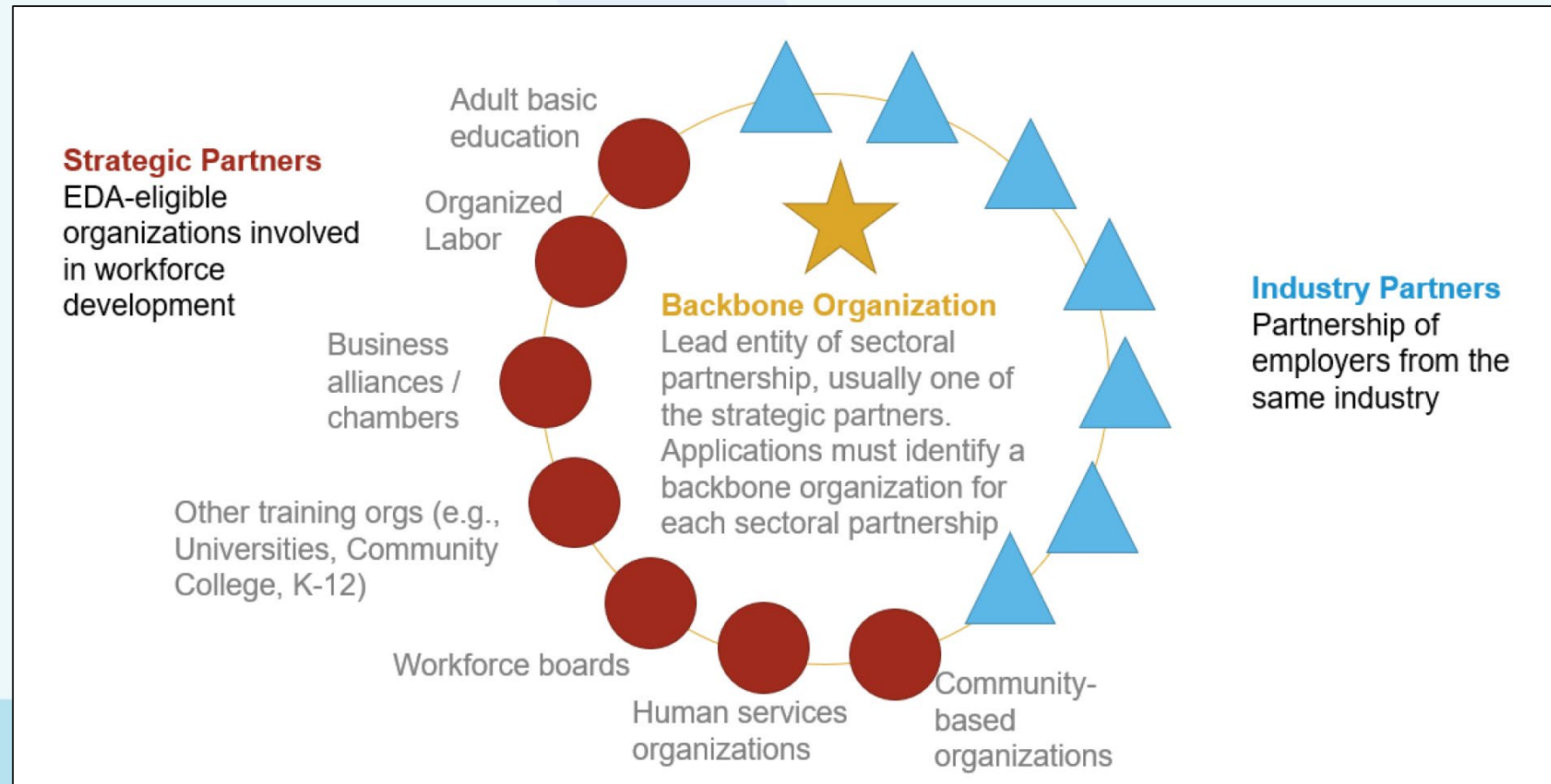 - Projects will be awarded through Sept. 30, 2022 and projects must be completed by Sept 30, 2027.

Background

- **Economic Development Agency (EDA) Good Jobs NOFO**
  - All projects considered for EDA funding under this ARPA Good Jobs Challenge NOFO must be consistent with EDA's Recovery and Resilience Investment Priority.
  - Each project funded under this NOFO must be consistent with the region's current Comprehensive Economic Development Strategy (CEDS).
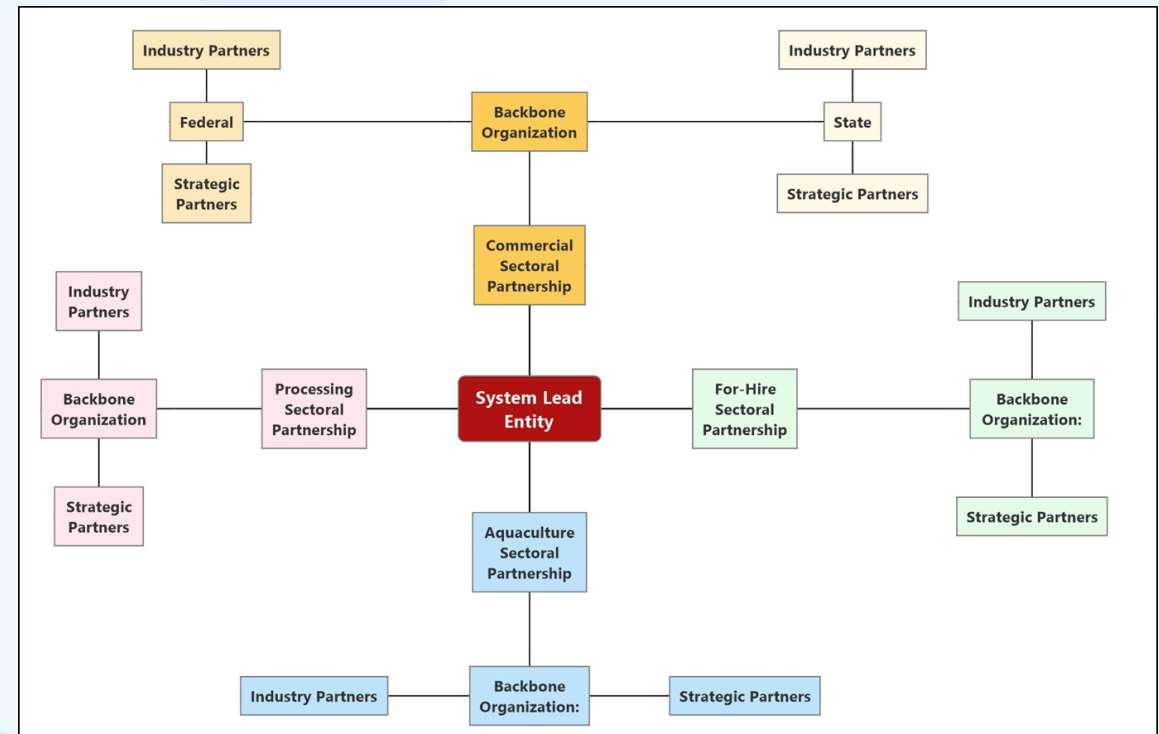
Regional Workforce Training System

Regional training system for four seafood sectors:
1. Commercial
2. For-hire
3. Aquaculture
4. Processing

Sectoral Partnership

Example backbone organization, strategic and Industry partners in a hypothetical sectoral partnership.

Regional Workforce Training System Components

- **Phase 1: System Development**
  - Funding to help a System Lead Entity establish and develop a regional workforce training system comprised of multiple sector partnerships.

Regional Workforce Training System Components

- **Phase 2: Program Design**
  - Funding for sectoral partnership(s) to:
    - **identify the skills needed** by industry and workers,
    - **develop the skills training curriculum** and materials, and
    - **secure technical expertise needed** to train workers with the skills needed by businesses, including providing professional development and capacity-building to trainers and educators.

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Regional Workforce Training System Components

- **Phase 3: Program Implementation**
  - Funding to deliver workforce training and wrap-around services that place workers into quality jobs through a new or expanded sectoral partnership(s).

EDA plans to make an award to a System Lead Entity or Backbone Organization to fund the System Development, Program Design, and/or Program Implementation requirements of the system.

System Lead Entity

- **System Lead Entity**
  - Serves as an intermediary that organizes and works with employers, training participants, employees, government agencies, and other organizations to solve problems within sectors and help grow sectors by developing trust and a base of knowledge about the organizations and businesses, as well as available public and private resources.

System Lead Entity

- **In a mature regional workforce training system**
  - System Lead Entity supports multiple sectoral partnerships, and
  - each of those sectoral partnerships is convened by its respective Backbone Organization.
  - The System Lead Entity supports and facilitates connections between the Backbone Organizations.

The Ask

- **The Gulf States Marine Fisheries Commission is asked to:**
  - Serve as THE **System Lead Entity** for an EDA proposal to develop and implement a Regional Seafood Workforce Training System

Questions and Discussion